



Ref. No.....

Date.....

Report on Online Lecture

“Intellectual Property Rights (IPR): Legal Considerations and Risk Mitigation”

Date: 14th March 2023

Event Type: Online Lecture

Organised by: Department of Commerce, Birsa Munda College

Introduction

On 14th March 2023, our college had the distinct privilege of hosting an insightful online lecture titled “Intellectual Property Rights (IPR): Legal Considerations and Risk Mitigation.” The lecture was delivered by Mr. Sabyasachi Bose, Assistant Professor, Department of Commerce Ananda Chandra College of Commerce (University of North Bengal), who generously shared his extensive knowledge and experience with our students.

Objective

The primary objective of the lecture was to provide students with a comprehensive understanding of IPR, emphasising the legal frameworks surrounding intellectual property, the significance of IPR in various sectors, and effective strategies for risk mitigation. The session aimed to enhance the awareness of students of the complexities involved in IPR and its implications for both individuals and businesses.

Key Highlights

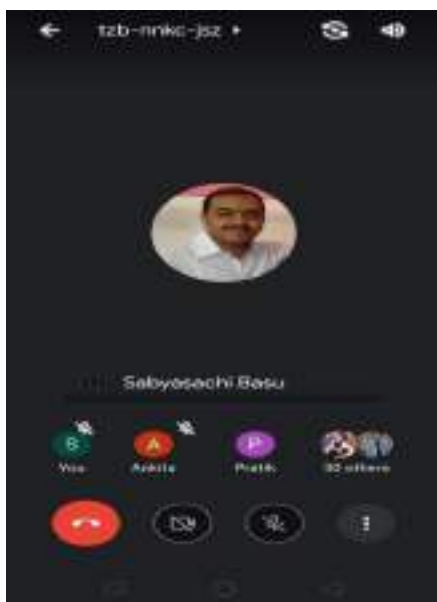
1. Introduction to IPR: The speaker began with a foundational overview of Intellectual Property Rights, explaining the different types of IP, including patents, copyrights, trademarks, and trade secrets. This section provided a clear context for understanding the subsequent legal considerations.



Ref. No.....

Date.....

2. Legal Frameworks and Regulations: A detailed discussion was held on the legal aspects of IPR, including international treaties and national laws that govern intellectual property. The speaker elaborated on the roles of various regulatory bodies and the processes involved in securing and enforcing IP rights.
3. Risk Mitigation Strategies: The lecture focused on practical approaches to mitigating risks associated with intellectual property. The speaker shared insights into preventive measures, such as conducting IP audits, drafting robust IP agreements, and navigating disputes.
4. Case Studies and Examples: To illustrate the concepts discussed, the speaker presented real-world case studies that highlighted both successful and challenging scenarios in IPR management. These examples provided valuable learning experiences and contextualised the theoretical knowledge.
5. Q&A Session: Following the lecture, an interactive Q&A session allowed students to engage directly with the speaker, asking questions and clarifying doubts. This session fostered a dynamic exchange of ideas and further enriched the learning experience.



Impact

Around 33 students attended the online lecture. It was extremely well-received. The students expressed appreciation for the practical insights and expert perspectives provided. The session significantly contributed to their understanding of intellectual property rights and its relevance in the modern world.